

Selling the Pro Series

Heating, Cooling and Indoor
Air Quality Systems

The premium heating and cooling line that's built
to bring more to your customers' lives.

AIREASE™ | PRO
SERIES

AIREASE®

Built for life. Yours.

The AirEase® Pro Series means control, precision, efficiency and air quality. Because it's built for life.

Imagine telling a homeowner that their life can now include an environment that's exactly the way they want it. From temperature and humidity to air quality and energy efficiency, everything is perfect, every time.

That's exactly what the Pro Series from AirEase is built to offer.

BUILT FOR CONTROL

Every Pro Series system you create is designed around Comfort Sync®, the control that balances performance and energy efficiency to create an ideal environment every day, month and year.



Homeowner need	Feature that addresses the need	Explaining the feature
Precise cooling control	Pro Series variable-capacity heat pumps and air conditioners	Energy-efficient cooling equipment works with Comfort Sync to adjust compressor speed and output in very small increments to deliver temperatures and energy efficiency just how you want them.
Precise heating control	Pro Series variable-capacity furnaces	Gas valves controlled by Comfort Sync modulate up and down to deliver the exact amount of heat to maintain set temperatures, without wasting fuel.
No hot and cold spots	Comfort Sync zoning	The home is divided into 4 areas, or zones, each with its own control. So everyone lives in their own "sweet spot."
Heating and cooling controlled from anywhere	Comfort Sync remote access	Control is in the palm of your hand, because Comfort Sync enables temperature adjustment from anywhere with a smartphone app.

BUILT FOR EFFICIENCY

The exceptional performance of Pro Series equipment is always balanced by smart energy use. Because a good life means never having to choose between the two.

Homeowner need	Feature that addresses the need	Explaining the feature
Tired of spending too much on energy to get the desired environment	Energy-efficient Pro Series equipment	Pro Series furnaces with up to 97% efficiency convert 97% of fuel to heat. Pro Series heat pumps and air conditioners are up to 2 times more efficient than current systems.
Constant efficiency in warm weather	Variable-capacity air conditioners and heat pumps	Compressor output ramps up and down like a dimmer switch to match demand with need. So you get high efficiency on mild days, and plenty of reserve performance for extreme weather.
Continuous efficiency in cold weather	Variable-capacity furnaces	A gas valve increases and decreases flame and heat output like a dimmer switch to match demand with need. The result is efficient, low-heat operation on mild days, plenty of reserve heating power for cold days.

BUILT FOR AIR QUALITY

The Pro Series means homeowners get more in their lives than even temperatures and efficiency. It also means you can provide them with powerful filtration and humidity control.

Homeowner need	Feature that addresses the need	Explaining the feature
Relief for allergy sufferers, cleaner air	Pro Series air filtration	Powerful filtration removes dust, dirt, bacteria, pollen, pet dander and more to deliver fresher, cleaner air with every breath.
Air that is not heavy, sticky or humid	Pro Series dehumidification, variable-speed airflow	Dehumidifiers remove moisture to preserve ideal levels in the air. Variable-speed airflow starts slowly to draw out more moisture before circulation.
Consistently clean air throughout the house	Variable-speed airflow	Air is always circulating slowly for constant filtration, but speeds up as needed to deliver powerful heating and cooling. This has the added benefit of creating even temperatures throughout the home.

BUILT FOR PEACE OF MIND

A Pro Series system built around Comfort Sync is more than just powerful and efficient. It's also built to last. Because it's built for life.

Homeowner need	Feature that addresses the need	Explaining the feature
Worry-free operation	Comfort Sync monitoring	Comfort Sync stays in contact with the entire system to monitor performance and help ensure optimal operation. If service or maintenance are needed, Comfort Sync automatically alerts the homeowner and the dealer.
Faster service and maintenance	Precision Service™ Technology	Precision Service Technology means faster service calls and easier installation, so it's easier to keep the system running longer, and at maximum performance and efficiency.

The Pro Series gives you everything you need to build the ideal system for any home. And any life.

CONTROL AND PERFORMANCE

Customers who want control and efficiency

A802V
4SCU16LS
Comfort Sync Thermostat

Customers who want efficiency, control and air quality

A962V
4SCU18LS
Comfort Sync Thermostat
Comfort Sync Zoning
Dehumidification
Filtration

Customers who want maximum personalized control, performance and air quality

A97MV
4SCU20LX
Comfort Sync Thermostat
Comfort Sync Zoning
Dehumidification
Filtration



The AirEase Pro Series helps you build a better system. And the best reputation

When you sell the Pro Series, you are demonstrating that you have the right solution for every customer, even those who expect more. You're also demonstrating the ability to solve problems for every home, and every environment. This makes you a trusted advisor to your customers, someone they'll go to for life.

When you recommend the Pro Series, you're giving homeowners a better product, and a better overall experience. You're also helping to build a lasting reputation as a true HVAC expert. The Pro Series is about giving everyone more in their lives. More in the way of control, performance, efficiency and air quality. AirEase. **BUILT FOR LIFE. YOURS.**



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